

## Ontario Charolais Association Table Meeting

The Ontario Charolais Association held a table meeting on Sunday, April 12, 2015 at the Highwayman Inn in Orillia. Directors present were Jim, Brad, Kirby, Melissa, Sherry, Brent, Owen, Keith, Doris and our field man John Meilhausen. Regrets from Ryan, Kelly and Shane.

President Jim called the meeting to order by 11:10 a.m. Jim welcomed the new members to the board - Melissa Baldwin and Shane Cramp.

We had an update from our field man John- He has sold his cow so he said he had more time to do this position. He has been at bull sales for the last 5 weeks, -there is lots of enthusiasm out there in the beef business- the promotional items have been going very well -running low on some items- he was at the Lindsay Farm Show which was well attended- he had brought some information on the 21<sup>st</sup> Annual Ontario Livestock Dealers Convention to be held on June 5<sup>th</sup> – June 7<sup>th</sup> in the Blue Mountains Resort. John has 20 days for promoting the Ontario Charolais but if there is a need for more days, the Ontario Charolais will pick up that expense. Jim had question John to see if he could attend the Royal Winter Fair as well. John didn't see that would be a problem. A motion was made by Kirby that the OCA send John to this Ontario Dealers Convention with the sponsorship of \$450.00, seconded by Keith. Carried.

Financial Report; Doris gave the financial report which the OCA is sitting in an excellent position. Bank Balance is \$26,971.72 and we also have \$29,000.00 in GIC. A motion by Sherry that the OCA invests \$10,000.00 into another GIC, seconded by Melissa. Carried.

A motion by Owen to spend \$2500.00 on promotional items for John, seconded by Sherry. Carried.

Committees for 2015

Royal Winter Fair- Brad is barn boss, Jim, Doris, Sherry, Shauneen, and Shane.

Junior Show- Brad, Doris, Sherry, Gord and Shauneen.

Ad & Promo- Ryan

Web-site Up Dates- Kirby

Facebook Up Dates- Brad

4-H Breed Awards- Doris

Point Show Chairman- Sherry

Thanks to Keith and Karen for looking after this position for the last 6 years.

A discussion for points show was next. As of now the points show were- Bridgen, Erin, Owen Sound, Orangeville, Shelburne, Cobden, Peterborough, Lindsay, Glencoe, Norwood, and Petrolia. We had also received a request from Barrie, Elmvale and Belleville. There have been a few shows that didn't have the numbers. You need 20 head and 3 exhibitors to qualify. The Boss shows are Renfrew, Lindsay and the Royal Winter Fair. Keith made a motion to drop Erin Fair and pick up Barrie, Elmvale and Belleville with the Boss show Lindsay, Renfrew and the Royal, seconded by Sherry. Carried.

Doris had drafted up a point show form to be use for the point shows. It was accepted by the board. Doris will e-mail this form to Chester,

Sherry and Kelly. Just to make things easier at the end of year to calculate year end points.

Kirby had mentioned at the Annual Meeting on the Going Forward Program. It was felt that Kirby and Melissa bring a proposal to our table meeting for further discussion. Kirby presented the proposal. The OCA board felt this was an opportunity to keep going with. The proposal was a Breeders School hosted by the Ontario Charolais but open to any breeders. This is envisioned as a day and a half of intensive training on managing a purebred operation and developing marketing plan. Costing is just a best guess at this stage. The speakers are only a suggestion. We will develop a more formal list as we move forward. The committee sees this as a partnership with other beef breed organizations in Ontario and the Beef Farmers of Ontario. The board felt this maybe is an opportunity to move forward. A motion was put forth by Kirby the proposal move forward with more final speakers and financial expenses in place, seconded by Keith. Carried.

Brent President from the CCA office on the upcoming events- CCA Annual Meeting to be hosted by the province on Manitoba. It will be held in conjunction with the Manitoba Pen Show- June 11 to June 13. The Pen Show is being held at HTA Charolais. Further details will be in the Charolais Banner. World Charolais Technical Congress is being hosting by Canada and starting June 22 till 30<sup>th</sup>. They will be starting in Regina and end up in Calgary with only  $\frac{3}{4}$  of day on technical.

Brent had mention that he was up for re-election for a 2 year term. Keith made a motion that the OCA board nominate Brent again, seconded by Brad. Carried.

Motion by Brent that we move Doris wages to \$1000.00 a year, seconded by Brad. Carried.

Motion to adjourn by Kirby.