

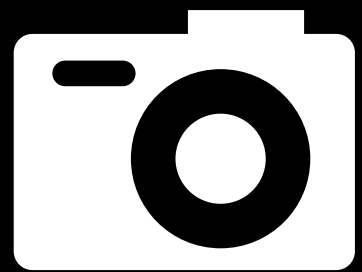
CHAROLAIS INTERNATIONAL YOUTH DEVELOPMENT PROGRAM 2021

WHAT:

This year the International Charolais Association will be hosting a YDP Video & Photography Competition

WHO CAN COMPETE:

- All entrants must be members of their home Countries YDP program
- All entrants must be aged from 12 – 24 years old
- There will be two categories:
1) Best Video 2) Best Photograph



PHOTOGRAPH:

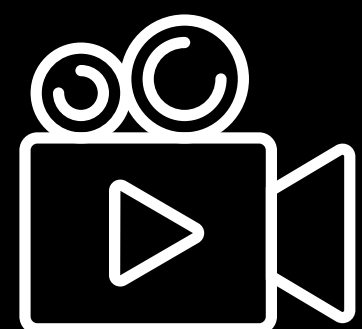
The aim of the photograph is to capture Charolais at their best and most relevant in your own Country.

- The photograph must be an original, cannot be copied.
- Only one photograph can be submitted per applicant.
- Photograph's can be taken horizontally or vertically

VIDEO:

The aim of the video is to highlight the benefits of using Charolais in your own Country. Please feel free to use your imagination and compile the best video you can to promote Charolais Cattle. The video can contain purebred Charolais and Charolais cross cattle.

- The video must be at least 1 minute 30 seconds, but no longer than 2 minutes 30 seconds.
- The video must consist of all original material.
- It can include pictures, video footage, tables, graphs (anything that promotes Charolais Cattle)
- Only one video can be submitted per applicant.
- Videos must be uploaded to Youtube and the link submitted for entry



SUBMISSIONS MUST BE MADE BY **OCTOBER 1st, 2021, AND SENT TO **CSCOTT@CHAROLAIS.COM****

THE BEST CANADIAN VIDEO & PHOTOGRAPH WILL RECEIVE A CHAROLAIS SWAG PACK, AND WILL BE SELECTED TO REPRESENT CANADA AT THE INTERNATIONAL LEVEL.

THE INTERNATIONAL WINNERS WILL RECIEVE € 1,000 & A CHAROLAIS INTERNATIONAL AWARD.

FOR MORE INFORMATION VISIT: CHAROLAISINTERNATIONAL.COM